

Outcomes of a Technology Assessment

- ❑ Unconditional
 - ❑ Go
 - ❑ Looks like it has solid potential
 - ❑ File a patent application
 - ❑ Kill
 - ❑ Looks as if no-one will be interested
 - ❑ Offer back to professor
- ❑ Conditional
 - ❑ Conditional Go
 - ❑ Go if the following things are true or can be achieved
 - ❑ Technical standards that need to be met
 - ❑ Market conditions that need to be met
 - ❑ Conditional Kill
 - ❑ Kill unless the following things are true or can be achieved
 - ❑ Technical standards that need to be met
 - ❑ Market conditions that need to be met